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MONEY FROM IDEAS (PENGUIN BUSINESS) By  
JOHN HOWKINS**

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In 2006 he became chairman of the John Howkins Research Centre on the Creative Economy, *How People Make Money from Ideas*, Penguin Global (1 June 2002)

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John Newbiggin is Chair of Creative England, a national agency that invests in and supports creative ideas, talent and businesses in film, TV, games and digital media.

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